

**SELF HELP**  
INTERNATIONAL

**2025**

**Sponsorship Package**



## Mission

Self-Help's mission is to alleviate hunger by helping people help themselves. Our locally-hired team of skilled professionals serve rural communities in Ghana in West Africa and Nicaragua in Central America, to improve the population's quality of life with dignity.



## Approach

Our approach emphasizes sustainable solutions, focusing on education, training, and leadership development to enable families and communities to meet their needs with dignity. Operating under the principle of providing a "hand up" rather than a "handout," Self-Help International is not a relief organization but a catalyst for long-term development and sustainability. Our proven track record showcases our effectiveness in helping people help themselves, ultimately improving their quality of life.

## Improving Lives with Dignity

Self Help International focuses on bettering livelihoods by:



**TEACHING RURAL FARMERS** better agricultural practices to improve crop yields and help them grow more nutritious food.



**EMPOWERING WOMEN** by providing business training and micro-credit loans so they can reinvest their income in their families.



**IMPROVING NUTRITION** by promoting school feeding programs and by sharing information on maternal infant nutrition with new and expecting mothers.



**EDUCATING GIRLS** through school programming that focuses on building self esteem, life skills such as money management, and reading support.



**IMPROVING HEALTH** through implementation and instruction on clean water and sanitation practices.



# SPRING GALA

Self-Help International invites Cedar Valley residents to an inspiring evening of entertainment and philanthropy, showcasing stories of impact and transformation. Attendees witness how their support promotes self-sustainability and community resilience.

## Sponsorship Levels

- **Platinum Package:** Could provide clean water to 4 rural Nicaraguan villages, benefiting 600 families.
- **Gold Package:** Could supply breakfast for 10 children in Ghana for a year, supporting learning and brain development.
- **Silver Package:** Could train and provide input loans to 5 farmers for better food production.
- **Bronze Package:** Could provide breakfast for 10 children in Ghana for a year to aid learning.
- **Supporter Package:** Could offer workshops for essential reading and writing skills to help teen girls excel in school and maintain confidence.

BENEFIT	Platinum \$5,000	Gold \$2,5000	Silver \$1,000	Bronze \$500	Supporter \$250
Website Visibility	Logo & Hyperlink to buisnesses	Logo & Hyperlink to buisnesses	Logo	Logo	Name
Recognition on e-event Invitation & Event Website	Prominet Logo Placement	Logo	Logo	Name	Name
Recognition on SHI Social Media					
Customized Engagment					

# SPONSORSHIP FORM

## CONTACT INFORMATION

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_ Phone Number \_\_\_\_\_

## YES, WE WOULD LOVE TO SPONSOR SELF-HELP INTERNATIONAL

Please select the event you wish to sponsor, as well as the tier level at which you would like to sponsor.

### SPRING GALA

- \$5,000 Clean Water Sponsor
- \$2,500 Empowering Women Sponsor
- \$1,000 Improving Agriculture Sponsor
- \$500 Ending Malnutrition Sponsor
- \$250 Teen Girls Club Sponsor

### LAGS MEMORIAL WEEKEND

- \$1,000 Major Sponsor
- \$500 Golf Cart Sponsor
- \$400 Golf Team Sponsor
- \$250 Golf Hole Sponsor
- \$200 Lagsride Trail Sponsor

### EMPOWER WOMEN LUNCHEON

- \$20,000 Diamond Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor

## PAYMENT OPTIONS

Enclosed is my check for \$ \_\_\_\_\_ payable to Self-Help International

Please charge my credit card for \$ \_\_\_\_\_  Visa  Discover  Master Card

American Express

Cardholder Name : \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV : \_\_\_\_\_

Signature : \_\_\_\_\_ Expiration Date : \_\_\_\_\_

Please return this form either by mail or email. Please also email a high resolution logo (300 dpi) prior to event.

Please e-mail form to:

Kassi Bailey  
Deputy Director  
kassi@selfhelpinternational.org

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# For inquiries, contact us.

Thank you for helping people help themselves!




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