



Justina is a northern kente weaver and petty trader from Dantie who sells sachet water, ice blocks, and soft drinks. On market days, she used to carry most of her goods on her head from home to the market, making several exhausting trips before she could transport her table and ice chest. When she hired a tricycle, she often arrived late because of delays—despite paying high transport fees.

At the conclusion of Tour de Ghana 2025, acquired one of the motorbikes through a microcredit loan from Self-Help International. It has eased her burden significantly.

Justina no longer has to struggle with carrying heavy goods or worry about unreliable transport.

For her weaving business, Justina was previously limited and had to send others to purchase materials on her behalf. Now, she can travel to the market herself, select the exact thread colors she needs, and transport her finished kente cloth to the market with ease.

“This tricycle will help my business grow,” Justina says. “I will save a lot of money on transport, work more efficiently, and sell more without stress.”